

## Expanding your business in Spain?

www.pbs.es

Professional BookKeeping Services

Feedback - Ads by Google

# SvenOnTech

The technology resource you can't resist!

[Home](#) | 
 [Reviews](#) | 
 [Games](#) | 
 [Contact](#) | 
 [Advertise](#) | 
 [About](#) | 
 [MyPalmLife](#) | 
 [Testimony](#)

## Reviews

Here it is, the reviews section. Sweet and real reviews. Pix and facts that you can take home and use. Questions users would have, not crud you don't care about from those professional glossy magazines tell ya'. Nope, we're straight up, here.

Major contributor, Sven Rafferty, has been told that he has an ability and an excitement to describe technology in ways others just can't manage to spill out in as an infectious manner as he does. You'll find that same style seep into these reviews and because of it, you'll get a different kind of feeling for the product you're reading about. This sets SvenOnTech reviews apart from other sites and magazines that we hope will bring more and more readers to our site so that they, too, can enjoy a better review.

So, enjoy the reviews and hopefully we'll be able to help you make a decision on your next purchase.

### iSale 3

#### Pros

Turns any eBay auction into an eye catching sale.

#### Cons

No post-sales tools like e-mailing winner with invoice or tracking packages.

#### The Bottom Line

If you're looking for the easiest way possible to get an auction up on eBay, BUT also want it to stand out from the crowd of other like auctions, then iSale is your ticket. Hands down.

Overall: ★★★★☆

Ease of Use: ■■■■■

Interface: ■■■■■

Features: ■■■■■

Price: ■■■■■

**Recommended**



[Ads by Google](#)

#### **Voiceclipse Reviews**

Voip Reviews, Ratings, Prices Features & Comparisons.  
VoipReview.org

#### **Mac Os X windows**

Run Windows on Intel Mac OS X PC. Download Free Trial Now!  
www.Parallels.com

#### **Automate eBay bidding**

The ultimate eBay sniping tool ! Track, bid and snipe auctions.  
www.AuctionDefender.com

#### **Still Losing eBay Auction**

We can help you win eBay auction with our Free online Bid Sniper  
JustSnipe.com

Yes

### Full Review

One mans junk is another mans treasure, so the saying goes and so has made eBay the number one place to dump junk and pickup treasure. Getting that junk up for sale isn't the easiest task but equinux hopes to make that part a bit easier with iSale 3.

We took iSale on for a spin for a month and what we found was that from out of the box, so to speak, you'll be up and selling junk in minutes. The utter ease to set up an auction is incredible. My wife had a copy running on her PowerPC Mac mini and was able to post her own sale with little to no help from her tech-savvy husband.

iSale is packed with features which won't leave you auction boring at all. Heck, you can even use your iSight to take a snap shot of your item! If you're more pro and use a digital camera, iSale integrates seamlessly with iPhoto making those pro photos an easy select and position procedure. Finding the right look for what your auction will present itself as on eBay is as easy as browsing the many different templates in iSale and clicking on each thumbnail. With the built-in template updater, you'll always have something fresh to choose from. Once you decide on what you'll be fronting your auction in, you can start filling out the information such as the title, category, sale price, Buy It Now, description, shipping, and everything else related to your sale. It's all a piece of cake with the support for the eBay API which allows for you to get the latest categories for example.

equinux does an incredible job of making things easy to understand with its use of color, literally. When your auction is still a draft (allowing you to finish the details of your auction for another time), the thumbnail picture it uses to identify your auction with is in black and white. Once the auction goes live, the picture returns to its original colorful self. The pin holding it up to the cork that was once gray now also changes its color to green. Win your sale completes, the pin turns blue in color, if it is sold. If no one desired your junk, well then you get a red pin. You can keep track of your sales status with the Dashboard widget all using the same color scheme as well.

iSale allows you to fix your price, use your eBay store, post a sale at a later time, use multiple categories, calculate shipping costs, add shipping insurance, and choose payment method to name a few features. You can use eBay's picture hosting service, which is only free for your first picture, or use your .mac account. If you do not have access to .mac, then you can use the built-in ftp application to upload the images to a web site. When your auction is up and running, iSale will thoughtfully add the end date to your iCal calendar automatically. Careful, your calendar could get messy quickly if you've got lots of junk. 😊

If your item doesn't sale, you can easily relist it with a click of an icon. If you did get a sale, you can see where your winner lives with another click of an icon which will show you via Google Maps. After you get a visual of your winner, you can then easily add them to your Address Book, again, with a click of a button. iSale just makes it all work this easy.

All good things have weak spots and iSale doesn't fall short of this problem. While iSale has massive strengths for getting your auction up and running, it falls short during the win cycle. There is no way to pack up a nice little invoice and send it off to the winner. Additionally, there's no way to track shipments or even get a shipping label from like USPS (US Post Office) or UPS. Other online third-party eBay Manager sites such as **Vendio** give you this kind of post-

**AuctionTamer**  
Complete Auction  
Management For Auction  
Buyers and Sellers  
[www.auctiontamer.com](http://www.auctiontamer.com)

[Advertise on this site](#)

win support, so why wouldn't such a great software package as iSale?

### **Overall**

If you're a big time eBay seller, then this is without a doubt a must have piece of software for you. It dresses up your auctions to perfection and makes your life easier so you can enjoy the benefits of your junk. If, however, you are one that only sells things from time to time, then the price tag may eat away all of your profits for some time before you start seeing an, as the accountants would say, ROI, or return on investment. If equinux can take care of the deficiency of the post-win situation, then I would go as far as saying even the eBay dabbler should grab this. But until that happens, proceed with caution.

**Price:** \$39.95 (Single User)

**Platform:** Macintosh OS X

### **Product information**

#### **Reviewed on**

December 30th, 2006 by Sven Rafferty

Copyright © 2006  
Hosted and Designed by **hyperSven**